



Turn Content into Cash by Answering These 25 Must-Know Questions

Using these 25 questions as video prompts is a game-changer for your business, and it's gonna convert content straight into cash flow! Listen, people are out there asking questions—if you're not the one answering, your competition is taking your money. These questions hit the exact pain points your customers have, and when you tackle them head-on with videos, you're building trust and closing deals faster. It's about dominating the market and becoming the go-to expert. Turn that engagement into dollars by showing your audience why YOU are the solution. More content, more attention, more cash.

Outshine the Competition

Use these prompts to position your business as the go-to solution by addressing key concerns and misconceptions before your competitors do.

Accelerate Growth

Use these questions as a framework for content, marketing, and customer service strategies that drive engagement and business growth.

Let's go!

- 1. What are the top challenges businesses in your industry face?
- 2. How do your products/services compare to competitors in terms of price and value?
- 3. What should customers look for when choosing a provider in your field?
- 4. What are the biggest misconceptions people have about your industry?
- 5. How does your product or service work?
- 6. What is the cost range for your services, and what factors affect pricing?
- 7. What are the common mistakes people make when buying [your product/service]?
- 8. How does your business approach solving [specific problems] for customers?
- 9. How long does it take to see results from using your product/service?
- 10. What are the main features and benefits of your product/service?
- 11. How do you ensure the quality of your product or service?
- 12. What are the most common questions people ask before buying from you?

- 13. What do past customers say about their experience working with you?
 - 14. What is the process for working with your company from start to finish?
 - 15. How is your business different from others in the same space?
 - 16. What is your company's return or satisfaction guarantee policy?
 - 17. How can customers get the most value from your product or service?
 - 18. What training or support do you offer to help customers succeed?
 - 19. What industry certifications or qualifications does your business have?
 - 20. How do you address common customer concerns or objections?
 - 21. What kind of results have your previous clients achieved?
 - 22. What is the best way to evaluate if your product or service is a fit for someone's needs?
 - 23. How do you handle customer feedback, both positive and negative?
 - 24. What are the latest trends or changes in your industry that customers should know about?
 - 25. What is the long-term ROI of investing in your product or service?
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THE HOW

Here's a quick guide to using these 25 prompts to create engaging videos using just your iPhone:

1. **Set Up Your iPhone:** Position your phone on a tripod or a steady surface at eye level. Use the front-facing camera for ease or the rear camera for better quality.
2. **Get Good Lighting:** Natural light is your best friend! Stand facing a window or use a ring light if indoors. Make sure your face is well-lit with no harsh shadows.
3. **Get Good Audio:** Use a lapel mic for clear audio, or if you don't have one, record in a quiet room and keep the phone close to capture your voice clearly.
4. **Record in Under 60 Seconds:** Pick a question from the list, and answer it clearly and confidently. Keep your responses concise, engaging, and straight to the point.
5. **Post to Social Media:** Share your videos on platforms like Instagram, TikTok, or LinkedIn to provide quick, valuable insights to your audience, driving engagement and building authority.

It's that simple—authentic, high-value content that attracts attention and converts!

THE GEAR YOU NEED FOR \$20

Creating professional-looking videos on your iPhone doesn't have to break the bank. Here's how you can get the right gear for under \$20:

1. Tripod with Phone Mount (\$10-\$15): A small, portable tripod will keep your iPhone steady and at the right angle. Many come with adjustable phone mounts to ensure a perfect fit and flexible positioning.
2. Lapel Microphone (\$5-\$10): For clear, crisp audio, invest in a budget-friendly lapel mic that plugs right into your iPhone. It makes a huge difference in the quality of your sound.
3. Lighting (\$0-\$5): Natural light is free! But if you need extra help indoors, grab an inexpensive clip-on ring light or use a basic desk lamp to light your face properly.

With just these low-cost tools, you'll boost your video quality, making your content look polished and professional—all for less than \$20!



Mobile Phone Tripod - \$9.99

<https://a.co/d/4hWo1P8>



Bluetooth Mic - \$9.99

<https://a.co/d/gwXXL7D>

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Let's grow your brand together!